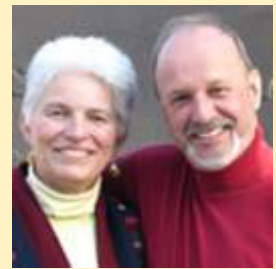


NEW BEACH NEWS



From **Nick Boothby** *
And **Christine DeMerchant** *



June 2010

New Name, Original Office, Same Salespeople !

From May 15, 2010 our Brokerage's operating name became:

REAL ESTATE HOMEWARD

Our Brokerage **still** has over **120** REALTORS®. (Did you even know we are so big ?)

Our Brokerage's company name is **still** Homeward Inc.

Our Brokerage's main office address is **still** 1858 Queen Street E, Toronto, ON, M4L 1H1
And Nick **still** keeps his little office there, right next door to "Meat on The Beach" .

BUT **Real Estate Homeward** now has FOUR brand new branches that Nick can use:
807A (west end), & 2125 (east end) Queen St. E. + 493 Carlaw & 1190 Woodbine Aves.

For **YOU**, our valued clients, we hope it's **most important** to know Nick and Christine will **still** be moving you "**Onward and Upward with Homeward**"

Nick & Christine have all the knowledge, skill & expertise to list and sell **YOUR** home, just like we have listed and re-sold the following New Beach houses over the years:

Boardwalk Drive: 53, 55, 75, 85, 87, 103, 105, 121, 124, 131*, 133, 137, 143, 145, 152, 155, 161, 164*, 168, 173, 175.

Joseph Duggan Road:

22, 32, 34, 62, 63, 65*, 67, 104, 109. *[Note: * = sold 2 times.]*

Sarah Ashbridge Avenue:

21, 29, 34, 42, 51, 52, 54, 58, 63*, 65, 67, 76, 78, 80, 85, 97, 104, 110

Winners Circle: 28, 31, 34, 35*, 57, 63, 68, 74, 93, 101, 108.

Northern Dancer Blvd: 45, 47, 69, 85.

Lake Shore Blvd East: 1794, 1832, 1854, 1882, 1892, 1898

Also just like we have listed and re-sold the following New Beach condo apartments:

In 9 Boardwalk Dr: # 309. **In 35 Boardwalk Dr:** #s 101, 206, 219, 320.

Queen St E: 1733: #s 421, 512. **1765:** # 406. **1797:** # 414. **1829:** #s 310, 409, 413.



Real Estate Homeward Brokerage 416-466-2090, Cell: 416-319-7575 nick@inthebeach.com
1858 Queen Street East, Toronto (Just West of Woodbine, next to **Meat on the Beach**)

Not intended to solicit Sellers or Buyers under written contract with another REALTOR®

* **NICK BOOTHBY - C. DeMerchant** REALTORS®/Salespersons

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Of course, Nick and Christine have listed and sold properties throughout the Beach, and indeed all over Toronto. Nick and Christine work with buyers too, in all price ranges. Nick's biggest-ever deal was in downtown Toronto for 11.8 Million. In 2009 he helped clients buy for \$2.95 Million. Christine's latest client bought in the \$350,000 range.

So if **YOU** plan to move up and away, or to down-size but stay, let Nick and Christine help you **BOTH** sell your current home and buy your new home!
(Ask Nick to explain the advantages to YOU of having us do BOTH jobs.)

Other Late-Breaking News:

- 1- We just listed and sold 45 Northern Dancer Blvd for the highest-ever New Beach price for a semi-detached home - over 1.25 Million! Its basement was UNfinished!

Indeed TREB lists only 2 other semi-detached homes in the whole Toronto Beach area **ever** to sell for higher prices. Both overlooked the Lake and had finished basements.

45 Northern Dancer Blvd's Buyer told us that:

"I found out about the listing from your www.inTheBeach.com site and not that mls site. Christine has done a great job with the web site. It's very informative and the houses are shown in a really high impact way, which is what you want to achieve".

- 2- This is the reply of brand-name Real Estate Brokerage whose invitation to join them I had politely refused, saying I wanted to stick with the Owners of Real Estate Homeward:

"Nick you are a wonderful producer and an excellent realtor. Any company would be proud and fortunate to have you. Furthermore, your loyalty speaks volumes."



<http://www.inTheBeach.com>